



Tomer Ashkenazi

UX Designer, sea admirer,
in-depth researcher

Contact



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Education

2016 UX Design

John Brice - Training College for
Hi-tech Fields

2006-2010 Product Design - B. Des

Bezalel Academy of Art and
Design

2012 Business and Marketing

Open University of Israel

2018-2019 Education - Art & Design

Kibbutz Seminary College

Skill set

- UX/UI Design
- Design Thinking methodology
- User research and analysis
- Collaborative problem-solving
- Concept ideation and development
- 3D modeling and rendering
- Presentation and visual communication
- Information architecture and wireframing
- Prototyping and testing
- Usability evaluation
- IOT

Design tools

- Figma
- Adobe Suite
- Rhino 3D
- Blender
- Multiple AI tools

About

Hi! I'm Tomer, a UX Designer with a background in Industrial Design and over 12 years of experience designing consumer and digital products. I have collaborated with diverse clients and organizations from various industries to transform their needs into highly effective solutions.

Experience

2012 - NOW Independent - UX + Industrial Designer

Providing design services. conducting design workshops.

2010 Setgraph - Industrial Designer

Package and point of sale design.

2011 Librus Studio - Industrial designer

Designing consumer products using Injection Molding.

2018 - 2022 Design Schoolteacher

I wrote and taught courses on a variety of topics Primarily the design thinking methodology.

Relevant Projects

Nine Souls

A mobile application aimed at creating a community for caretakers of stray cats - [View Project](#).

Eat Out - Allergen Free

A website designed for individuals with allergies to assist them in locating suitable restaurants.

101 Tax Form

Re-designing of the mandatory 101 tax form - [View Project](#).

Formless & Void

Interactive art installation - presented at the Eretz Israel Museum - [View Project](#).

Thesis Project - as part of Education studies

Conducting qualitative research.

Portfolio

UX Design

tomershkenazi.com

Industrial Design

tomashi.co